

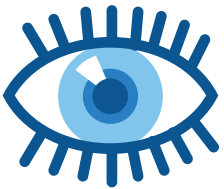


Strategic Plan 2023 - 2028



mission

We provide empathy-based education on consent and 2SLGBTQ+ inclusion.



vision

We envision a society in which all people are free to live authentically and have the tools to form safe, caring relationships. We believe that high-quality, proactive education is key to combating and ultimately ending homophobia, transphobia and sexual violence.



values

- We provide education with empathy and compassion.
- We use creative arts to be engaging and inclusive to all learners.
- We believe in all people's capacity for unlearning and positive change.
- We always strive to be intersectional, anti-oppressive and accessible.
- Our programming is enhanced by the diverse lived-experiences of our educators.

Strategic Directions

Sustainable

1 Ensure financial sustainability, self reliance & resilience

Goals for Sustainable

- Growth is measured & planned.
- Diversification of revenue streams.

Impactful

Prioritize programs with the highest community impact

2

Goals for impactful

- Continue to invest in evaluation efforts to ensure we fully understand participant needs and program efficacy.
- Invest in programs which have demonstrated the highest track-record for impact. This includes our school-based programs.

Arts-Inspired

Utilize arts programming to enhance arts education

3

Goals for Arts-Inspired

- Ensure all programs embed the arts and/or arts-inspired activities
- Prioritize providing paid opportunities for artists.

Connected

Focus programming on communities with highest need

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Goals for Connected

- Strive to fully understand participant needs.
- Ensure youth-serving adults have tools to support and empower youth.
- Prioritize participants who face systemic barriers and reduced access to education on our topics.

Collaborative

Deepen our partnerships with other agencies

5

Goals for Collaborative

- Pursue partnerships with organizations that share values and are meeting the needs of participants we cannot meet directly.

People-Centered

People (staff & participants) are at the heart of our work

6

Goals for People-Centered

- Strive to take an intersectional, anti-oppressive approach to our programs, community initiatives and organizational structures.